



in partnership with



present

The 1st Annual HPNG Entrepreneur Conference October 3, 2011 • New York, NY

ABOUT HPNG

On May 2003 the Hispanic Professionals Networking Group was founded with the goal of improving the way Latinos participated in networking events. HPNG's mission is to bring networking events and conferences to the Hispanic community that are informative and empowering and provide a forum where professionals can meet and learn from Latino leaders firsthand.

HPNG premiered the Latino Leaders Interview Series on January 2006 and the momentum generated by the many leaders interviewed in NY and Miami, led us to produce the first HPNG Latino Leadership Conference in 2008 at the Yale Club of New York.

Our most recent conference was hosted at the Harvard Club on May 24, 2010 that featured Keynote Speaker U.S. Senator Robert Menendez of the State of New Jersey.

We invite you to be part of the upcoming 3rd Annual Latino Leadership Conference at the Time Warner Center in New York City May 21, 2012.

HPNG Monthly Networking Events

HPNG provides opportunities for Hispanic professionals to grow their networks and develop their careers through networking events that feature a leader from the Hispanic business community.

These speakers share their story-behind-the-story in which they talk about what drives them to success, what motivated them along the way and to give advice on how Hispanic professionals can succeed in the business world.

Most recently our guest speakers have included: **Mr. Lino Garcia**, General Manager, **ESPN Deportes**, **Alfred J. Torres**, Vice President, Talent Management, **Verizon**, **Ruth Gaviria**, Vice President of Hispanic Ventures, **Meredith Corporation**, **Rod Colon**, Founder, **ETP Network**, **Carmen DiRienzo**, President and CEO, **V-ME** among many others.

HPNG Latino Leadership Conferences

The annual HPNG Latino Leadership Conferences focus on the developing the pipeline of future Latino leaders. These conferences focus on two separate audiences: those searching and developing talent; recruiters, HR departments, leadership development divisions and corporate professionals looking for best practices on how to develop and manage their own careers.

Designed by, developed for and presented by Latinos, these events are an opportunity for Latino executives to help build an inclusive business leadership pipeline, and to develop Latino corporate leaders, one executive at a time. Latino leaders will showcase the leadership styles, methods along with strategies from multi-cultural recruitment professionals who will share their perspective “from the inside” of what companies are doing to keep the Latino talent pipeline growing.

HPNG Entrepreneurs

HPNG Entrepreneurs monthly networking events premiered on April 19, 2011 in New York. We interview subject matter experts on issues faced by entrepreneurs such as sales, marketing, financing, staffing and a wide array of other topics. Through a one-on-one interview, attendees will be learn from established, successful entrepreneurs on how they addressed their challenges and share best practices with the audience.

HPNG Events

HPNG Events produces custom events for companies, small businesses and consultants looking to promote their product or services or showcase research findings. From concept to marketing, securing speakers to on-site management, HPNG Events has delivered solutions for clients such as State Farm Insurance, Princeton University, AdMeld, The Education Policy Institute, Focus Forward Latino, The New Generation Latino Consortium, Steel Gym NYC and UrbanoTV.





HPNG invites you to its 1st Annual HPNG Entrepreneur Conference in New York on October 3rd. The New York City Latin Media and Entertainment Commission has selected this conference to kick off its weeklong series of events for the Latin Media and Entertainment Week during Hispanic Heritage Month.

The HPNG Entrepreneur Conference will focus on issues faced by entrepreneurs. This full-day event will host sessions that improve the skill sets and operational procedures applied by entrepreneurs and will provide access to information on how they can grow their businesses. The event will feature a Town Hall Session with The Honorable Senator Robert Menendez of New Jersey.

Produced and executed with you in mind, whether you're an entrepreneur, consultant or a business owner, these networking events offer a high quality, highly engaging platform for you to learn how to grow your businesses and showcase your products or services to a like-minded audience

Audience

200 attendees comprised of small and medium business owners, entrepreneurs and consultants

Conference Sponsorship Opportunities

Companies interested in gaining exposure for their company and products will benefit from the sponsorship opportunities that will highlight their brand to a core audience of entrepreneurs and business owners.

All sponsors will be highlighted in the program and pre-conference promotional materials along with being featured on the official event website, HPNG.NET

	Gold \$9,500	Silver \$6,500	Exhibitor \$4,000	Branding \$1,500
Conference passes	10	6	2	1
Recognition in pre-conference marketing and press materials* <i>approx. 2 million unique views per month</i>	X	X	X	X
Company ad in event program	Full page	Half page	Quarter page	Quarter page
Logo on HPNG website linked to corporate site	X	X	X	X
Introduction email to HPNG membership announcing your company's participation	X	X	X	
Exhibitor table	X	X	X	
Participation by a company executive as a panelist or moderator (limited number)	X			

HPNG Leadership

Ali T. Curi, President

Ali Curi is founder and president of the Hispanic Professionals Networking Group (HPNG), a premier organization dedicated to the education and advancement of Latino business leaders and professionals in New York and Miami.

Mr. Curi brings a diverse range of experience and management skills to his role at HPNG. With an extensive background as a conference and event producer, Mr. Curi's leadership produced the much-acclaimed HPNG Latino Leadership Conferences in 2008 and 2010 in New York City. These groundbreaking events featured speakers such as The Treasurer of the United States, The Honorable Anna E. Cabral, United States Army Lt. General Ricardo Sanchez and The Honorable Robert Menendez, United States Senator for the State of New Jersey.

Prior to founding the organization, he shaped all event and fundraising efforts for the Alzheimer's Foundation of America. Previously, as a producer at the Strategic Research Institute (SRI), Mr. Curi was responsible for producing conferences that identified growing and maturing markets, both domestically and abroad. His career also includes working with event and strategic marketing efforts for Philip Morris USA. Among those efforts were Marlboro Bar Nights, Marlboro Ranch, Marlboro Unlimited Magazine and the new product development and launch of Marlboro Milds.

Upon first arriving in New York, H.I.T.N. television gave Mr. Curi the opportunity to produce and host the station's first live, interactive Spanish-language television program, *Mundo Digital*.

A native of Texas, Mr. Curi currently resides in New York City.

Adele Farina, Director of Operations

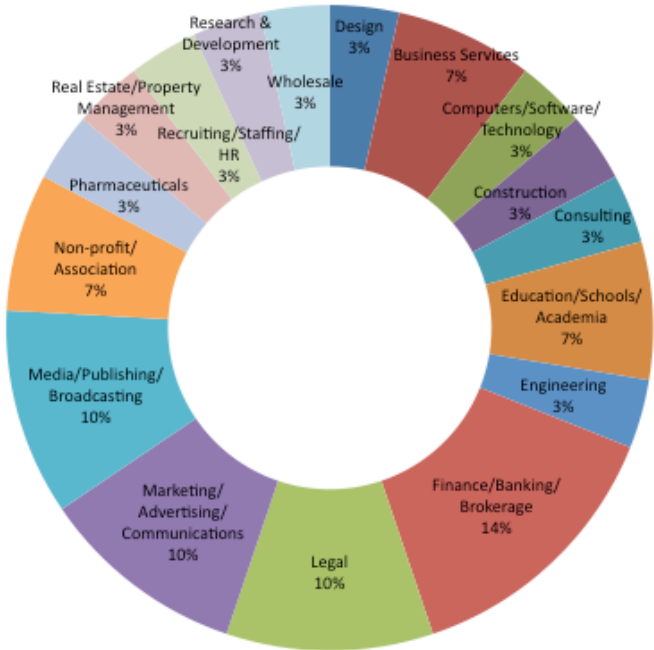
Adele Farina is a corporate event and conference planning professional with more than 15 years global event experience. Ms. Farina started her career working with American Express Business Travel in New York. The experience she acquired led her to work for Viacom Corporate where she worked with the executives during the Paramount Merger and the Blockbuster acquisition. She also has experience working in the advertising industry, having worked at Wunderman Cato Johnson, a division of Y&R, where she organized events for clients including new product launches and client events. Adele was instrumental in launching two B2B Conference Development Organizations.

She has extensive experience in various event operations including road shows, tradeshows, national sales and incentives conferences, board meetings and C-level events in the following industries such as financial services, pharmaceutical and health sciences, legal, information technology, marketing and diversity conferences.

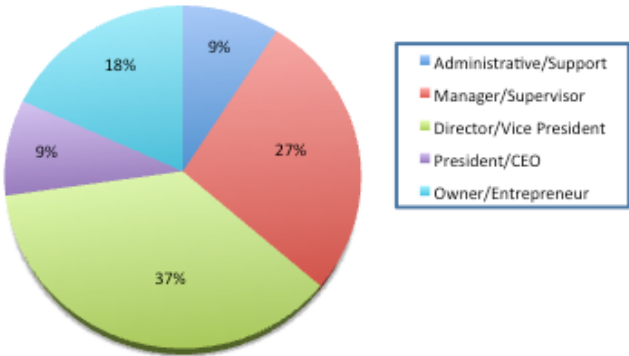
Ms. Farina is a Bronx native who still resides there.

HPNG Membership Demographics

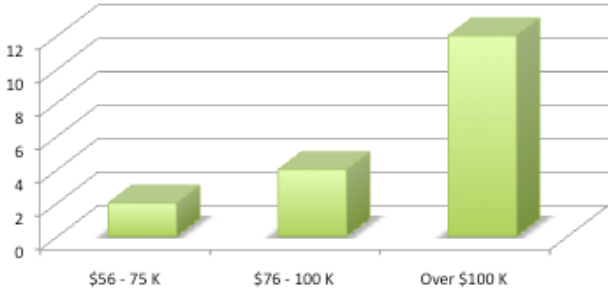
INDUSTRY



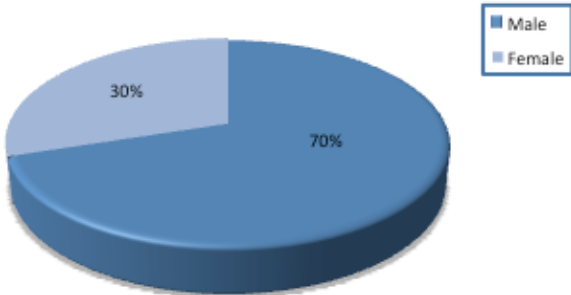
LEVEL IN ORGANIZATION



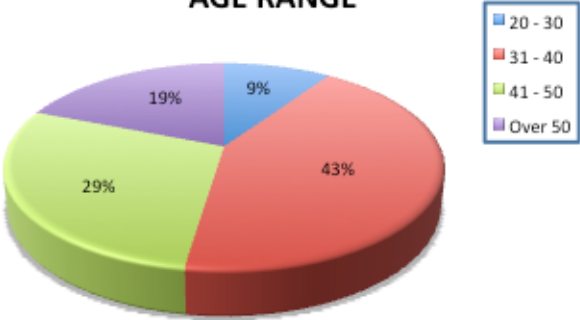
SALARY RANGE



GENDER



AGE RANGE



Source: 2010 HPNG Member Survey

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HPNG Contacts

Sue Sher
Director of Business Partnerships
sue@hpng.net
mobile 973.953.6620

Ali Curi
President
ali@hpng.net
mobile 917.860.5673

Hispanic Professionals Networking Group

70A Greenwich Avenue, Ste. 369 • New York, NY 10011 • www.hpng.net