



Premiering in New York on April 19, 2011, HPNG Entrepreneurs will deliver answers to the business issues faced by entrepreneurs.

Like all business owners, entrepreneurs face challenges with sales, marketing, financing, staffing and a host of other issues. Building on the success of HPNG networking events, HPNG Entrepreneur events will deliver live, one-on-one interviews with successful entrepreneurs and government officials. We'll discuss business strategies, sales and marketing and ask our guest speakers to share best practices and learn how they overcame their business challenges.

After the interview, attendees can network and service providers can showcase their products or services by way of exhibits and a *learning theatre*. This *learning theatre* allows exhibitors to deliver a 3-minute elevator pitch to the audience about their product or service.

Produced and executed with you in mind, whether you're an entrepreneur, consultant or a business owner, these networking events offer a high quality, highly engaging platform for you to learn how to grow your businesses and showcase your products or services to a like-minded audience.

### **April 19, 2011**

Eventi Hotel  
851 6<sup>th</sup> Avenue @ 30<sup>th</sup> Street, 4<sup>th</sup> Floor  
New York, NY

### **AGENDA**

6:00 – 6:30 p.m. Registration  
6:30 – 7:30 p.m. Speaker interview  
7:30 – 8:30 p.m. Reception & networking

- complimentary appetizers
- cash bar

### **REGISTRATION**

\$25.00 pre-pay online  
\$35.00 at the door



## SPONSORSHIP AND EXHIBITOR INFORMATION

### Who Should be a Sponsor or Exhibitor?

- Consumer brands
- Entrepreneurs
- Small and medium business owners
- Consultants

### Exhibitors

Exhibitor's tables will be incorporated into the networking area at monthly events

- \$550.00 per event; 6x3 table; display a company banner at the event
- \$1,000.00 per event; table + banner + present a 3-minute elevator pitch at the *learning theatre*

### Sponsors

\$4,000 yearly – four events

- Exhibit table
- Display a company banner at the event
- Deliver a 3-minute elevator pitch at the *learning theatre*
- Recognition in all marketing materials listed as **Sponsor**
- Logo with link to your company website on the HPNG Entrepreneurs website

### Lead Sponsor

\$8,000 yearly – four events

- Exhibit table
- Display a company banner at the event
- Deliver a 3-minute elevator pitch at the *learning theatre*
- Recognition in all marketing materials listed as **Lead Sponsor**
- Logo with link to your company website
- Company description listed on the HPNG Entrepreneurs website
- Senior company representative will be interviewed on the main stage; *one event per year*

### Contact

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