



**A Letter from the Conference Chairman,
Dr. Robert Rodriguez**

Dear Colleague:

The 2nd Annual HPNG Latino Leadership Conference is focused on taking a refreshing look at how we are developing the pipeline of future Latino leaders. Just like last year, this conference will have a pragmatic focus on the unique leadership needs and strengths of Latino leaders and will do so in an inclusive style, which is the leadership legacy of Latino-Americans.

This conference is designed by, developed for and presented by Latinos. This event is an opportunity for Latino executives to help build an inclusive business leadership pipeline, and to develop Latino corporate leaders, one executive at a time. This conference also provides a rare occasion for the Latino community to step up to the challenge of developing our own by providing insights that will enhance the professional, personal and intellectual skills necessary to excel in the corporate arena.

The historic election of President Obama brought the discussion of diversity and inclusion to the forefront. However his gains won't be replicated in the C-levels of corporate America by Latinos until we recognize the strengths, success, contributions and impact of Latino leaders. To achieve this goal demands that the community unite to help guide and coach high-potential Latino leaders on how to achieve stellar performance.

Corporate America and the business community desperately want to tap into the Latino talent pool. Yet too many barriers still remain preventing Latino executives from attaining the C-level ranks in high numbers. Successful development takes time, commitment and direction. This is why the **2nd Annual HPNG Latino Leadership Conference** concentrates on helping develop and sustain a multi-generational pipeline of talented and high-achieving Latino professionals.

Join me and other leaders at this one-day event where we'll be guiding, teaching and paving the road to expand the horizons of hundreds of Latinos.

It is you, the pipeline of future Latino leaders, who in turn will continue to enrich your companies and your communities.

I look forward to seeing you on May 24, 2010.

Saludos,

Robert Rodriguez, PhD
ASSISTANT DEAN & DIRECTOR OF THE
CENTER FOR CORPORATE LEARNING KAPLAN UNIVERSITY



Sponsorship Opportunities

About the conference

This one-day conference will showcase the leadership styles, methods and practices of Latino leaders and multi-cultural recruitment professionals. Cross-industry leaders will present innovative approaches to leadership development through mentoring, C-level networking and personal online branding. Diversity experts will share their perspective “from the inside” of what companies are doing to keep Latino talent pipeline growing.

Companies interested in gaining exposure for their company and products will benefit from the sponsorship opportunities that will highlight their brand to a core audience of Latino professionals and executives.

All sponsors will be highlighted in the program and pre-conference promotional materials along with being featured on the official event website, **HPNG.NET** – the leading networking organization for Hispanic professionals in New York.

Audience

250 – 300 middle management and senior-level Latino professionals.

	Platinum \$30,000 <small>(one available)</small>	Gold \$20,000	Silver \$15,000	Branding \$5,500	Reception Sponsor \$8,500 <small>(one available)</small>
Conference passes	6	4	2	1	1
Recognition on all signs and banners throughout the conference; seat drop of marketing materials	X Broadcast company video	X	X	X	X
Company advertisement in event program	X Full-page	X Full-page	X Half-page	X Quarter-page	X
Logo on HPNG website linked to corporate website	X	X	X	X	X
Recognition in pre-conference marketing and press materials	X	X	X	X	X
Complete database of conference attendees	X	X	X		
Company representative moderates a panel session	X	X			SOLD
Reserved table/seating	X	X			KAPLAN UNIVERSITY LOGO
Lunch Sponsor; company representative also introduces the lunch Keynote Speaker	X	X			

Contact: Phyllis Shelton for more information
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2008 Press Release

Latino Leadership Conference unveils the future of Hispanic Professionals in the Workplace

First of its Kind Conference Gives Insights and Predictions from Top Hispanic Business Leaders

New York, NY July 1, 2008 – *The Hispanic Professionals Networking Group (HPNG)* has just held their first Latino Leadership Conference today. The successful one-day event wheld at the Yale Club in New York City. It show cased the leadership styles, methods and practices of Latino leaders and professionals in the community. The conference agenda and topics included an impressive list of Latino executives who shared their insights and experience in the working world and how Latino professionals can reach their full potential in corporate America.



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(L-R): *Dr. Robert Rodriguez*, Conference Chairman, Assistant Dean, Kaplan University, *The Honorable Anna E. Cabral*, United States Treasurer and *Ali Curi*, HPNG President

“This event was everything we could have hoped for; we had a fantastic turn out, excellent speakers, a great agenda, and a solid group of Hispanic professionals from various industries who shared not only their thoughts and insights on today’s corporate environment, but also the range of possibilities for Latino professionals around the country.” Ali Curi, President of HPNG and conference organizer stated, *“HPNG designed this conference to promote career development and growth, I feel we hit the mark.”*



2nd ANNUAL HPNG LATINO LEADERSHIP CONFERENCE

May 24, 2010 • New York, NY

HPNNG has hosted a series of network building workshops and events in Miami and New York over the past several years which include career and leadership development, financial planning and investing, real estate matters, legal matters and other relevant topics. **HPNG** also creates custom business events for corporate clients.

Conference chairman Dr. Robert Rodriguez states, *“Kaplan University is proud to have been a sponsor of the 2008 HPNG Latino Leadership Conference - the first of its kind. The attendees and speakers offered their views and opinions on the current status of Latino professionals in the U.S. workplace. They discussed the future prospects of Hispanics in business and all the opportunities for career development. We are proud to have been a part of an event that helps Latinos reach their full professional potential. I would personally like to thank all the speakers who so vividly shared their own thoughts and expertise.”*

The conference featured two prominent Latinos involved in the United States government. The keynote speaker who kicked off the conference was The Honorable **Anna Escobedo Cabral**, Treasurer of the United States and another keynote speaker was United States **Army Lt. General Ricardo S. Sanchez**. They both imparted their wisdom on the ever-changing and evolving U.S. workplace and how it will affect Latinos as they move forward in their careers. The conference also featured speakers from Princeton University, MTV3s, Goldman Sachs, Microsoft and Kaplan University among others.



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(L-R): HPNG President, *Ali Curi*, United States Army Lt. General, *Ricardo Sanchez (ret.)* and *Dr. Robert Rodriguez*, HPNG Conference Chairman, Assistant Dean, Kaplan University.



Comments from our Attendees

Ali:

I write to compliment you – to congratulate you – on the outstanding Latino Leadership Conference you organized last week and which I had the pleasure of attending. First, the conference did what it said it would do: define, develop and exploit leadership opportunities for Latinos. Second, every speaker was outstanding. Third, everything was on schedule. Fourth, the logistics, the hospitality, the organization, the venue were first rate in every respect. And finally, the reception allowed people to pursue their agendas in a lovely setting with nice food and refreshments. First class all the way!

I learned a lot, networked with many old friends and made many new ones, and thoroughly enjoyed the entire day. So, thank you for inviting me. It was great!

Frank Gomez
COMMUNICATIONS & PUBLIC AFFAIRS EDUCATIONAL TESTING SERVICES

Dear Ali:

HPNG's Latino Leadership Conference was a necessary conversation between high profile Latino leaders and top business executives. It was refreshing to see the thought you put in to bringing diverse industry executives together on education, media and business panels to discuss the underrepresentation of Latino applicants for top positions and solutions for increasing the applicant pools. An unexpected moment occurred when Leslie Sanchez (CNN) sat with our table during one of the breaks and engaged us on this year's election. We were happy to be in attendance and will encourage our clients to take on a larger role in next year's Conference. I look forward to attending next year's event.

Jesus Diaz, Jr.
FOUNDER/PUBLISHER LATINO UNIVERSITY MAGAZINE

The Hispanic Professionals Networking Group's Latino Leadership Conference provided a magnificent opportunity for recognized Hispanic leaders to mentor and share their experiences with the future Hispanic leadership of our major enterprises. This was an exceptional event that must be embraced, supported and replicated across America if we are serious about mentoring our future leaders!!

Lt. General Ricardo S. Sanchez (ret.)
KEYNOTE SPEAKER HPNG LATINO LEADERSHIP CONFERENCE



2nd ANNUAL HPNG LATINO LEADERSHIP CONFERENCE May 24, 2010 • New York, NY

2008 Conference Participants

- Aetna
- Ahorre.com
- AIG
- American Latino TV & LatiNation
- Casa Latina
- CLICROI Hispanics Online
- Columbia University Graduate School of Journalism
- Corporate Express
- Deloitte
- DTM
- Educational Testing Service
- El Especial
- Fedway Associates Inc
- Fox Sports en Español Magazine
- Goldman, Sachs & Co.
- Greater New York Hospital Association
- HACR
- Hill Holliday
- HSBC
- iHispano.com
- Infineum USA L.P.
- JP Morgan
- Kaplan University
- La Quinta
- Latin Media & Entertainment Commission,
City of New York
- McGraw-Hill Education
- MetLife
- MiApogeo.com
- Moody's Investors Service
- Morgan Stanley
- Latino Leaders Magazine
- Latino TV
- Microsoft Corporation
- miguelrosario.com
- mio.tv
- LatinVision.com
- Madison Consulting Group
- Martinez Law Group, P.C.
- MTV Tr3s
- New Business Institute
- Northwestern Mutual
- Portada
- Princeton University
- Prudential
- SOBeFiT Magazine
- St. John's University's LASO
- Tangerine-Watson, Inc.
- TechnoSphere, Inc.
- The Amaru Group, LLC
- The New York Times Company
- Time Warner Cable
- TowerGroup
- Tufts University
- U.S.A. Distributors Inc
- VisionIT
- Wachovia Bank
- Wait A Minute Productions
- Wakefield Talabisco International
- Wal-Mart Stores, Inc.



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Speakers (to date)

Dr. Robert Rodriguez, ASSISTANT DEAN, KAPLAN UNIVERSITY
2010 HPNG LATINO LEADERSHIP CONFERENCE CHAIRMAN

Robert Martinez, MANAGER OF DIVERSITY & INCLUSION, PRINCETON UNIVERSITY

Phyllis Barajas, EXECUTIVE DIRECTOR, CONEXIÓN

Liliana Gil, PARTNER, ACENTO GROUP

Mariela Dabbah, AUTHOR, SPEAKER, CONSULTANT

Juan Guillermo Tornoe, FOUNDER AND EXECUTIVE VICE-PRESIDENT, HISPANIC TRENDING

Dan Guadalupe, PRESIDENT & CO-FOUNDER, PRIMER

Jean-Paul Renard, PRESIDENT, DISTINCTIVE PERSONNEL

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